

1000 MIGLIA 2018
PRE-START PRESS CONFERENCE AT PALAZZO DELLA
LOGGIA

EVERYTHING IS READY FOR THE LEGENDARY 1000
MIGLIA

From Wednesday 16 to Saturday 19 May 2018, cars from 73 manufacturers will drive through 7 regions, over 200 places of art and culture, from Brescia to Rome and back as per tradition.

Monday, 14 May - The 1000 Miglia 2018 presented today in Brescia.

Passion runs on four wheels and the fascinating myth of the Freccia Rossa (Red Arrow) is about to start. The countdown starts for the symbolic race of Italian excellence in the world, now in its thirty-sixth re-enactment of the speed race held between 1927 and 1957, which will be on stage for four days to give the public an unforgettable show.

Brescia will once again become the stage for beauty and lifestyle for Italian and international guests, who will be the great protagonists of the new edition of the "most beautiful race in the world".

It was Enzo Ferrari, while seated at the gates of the Scaglietti Bodyworks in Modena watching the passage of his last 1000 Miglia in 1988, who defined the cars that stopped to pay homage to him as "a travelling museum unique in the world".

This year, the cars in the race will be 450 vintage cars from to 73 different manufacturers. 10 cars belonging to the Military category driven by representatives of the Armed Forces will also be taking part.

Between private cars and those from car manufacturers, the spectators lining the 1600 km of Italian roads will be able to admire a complete review of the motor racing sports cars produced from the 1920s to the 1950s.

To be noted is the participation this year of 101 cars that will be returning to Brescia, after having already taken part in one of the editions between 1927 and 1957.

Among the many specimens that deserve a mention, we limit ourselves to note:

- 11 specimens of OM 665 Superba, the car built in Brescia and which won the first edition of the 1000 Miglia, in 1927.
- Alfa Romeo 8C B 2900 "P3" which won the Monaco Grand Prix in 1934, the 1000 Miglia with Pintacuda-Della Stufa in 1935 and was fourth at the Mille Miglia with Clemente Biondetti at the wheel in 1936.
- Alfa Romeo 8C A 2900 "Botticella" bodywork, classified third at the 1000 Miglia in 1936
- Alfa Romeo 8C 2300 Monza from 1933, victorious in Brooklands
- Aston Martin Ulster which took part in the 1935 MM.
- Ferrari 340 America Spider Vignale that, at the 1952 MM, driven by Piero Taruffi, was forced to retire while leading the race
- Mercedes-Benz 710 SSK, from the Stuttgart Museum, identical to the car that arrived sixth at the 1930 Mille Miglia.
- Porsche 550 Spyder, from the House Museum, which participated in the 1956 MM

These magnificent "jewels" from museums and collections will parade on an exclusive stage, true one-of-a-kind works of art.

1000 MIGLIA IS INCREASINGLY INTERNATIONAL

The 725 crews entered in the race come from 44 countries over 5 continents. The requests for participation came from 44 countries of origin and the crews accepted come from 34 different countries, from all continents. Italians represent around 30% of those accepted.

Given that many crews are made up of people of different nationalities, the numbers refer to individuals.

The most represented country continues to be Italy with 285 acceptances, 28% of the total. The Netherlands is confirmed in second place, with 149 acceptances, followed by Germany, with 98 acceptances, and the United Kingdom, with 73 acceptances.

The participation of Belgium (64 acceptances), the United States of America (58 acceptances) and Japan (26 acceptances) continues to grow.

The 450 cars accepted at the 1000 Miglia come from 73 different brands, two other brands could not be

accepted: Borgward and Volkswagen.

101 specimens took part in one of the editions of the 1000 Miglia from 1927 to 1957. There are 121 crews on the waiting list, ready to replace any cancellations. The replacement of a car will take place with a model which is as similar as possible.

The most represented automaker is Fiat with 49 cars, followed by Alfa Romeo with 48, Jaguar with 35 and Mercedes-Benz with 33 cars.

ROUTE STAGES

There are four stages of the 2018 edition (from Brescia to Cervia-Milano Marittima, from Cervia-Milano Marittima to Rome, from Rome to Parma and from Parma to Brescia), a unique journey along 1,743 kilometres of Italian roads with evocative scenic and artistic beauty.

In all, there will be 112 time trials and 6 average time tests. As per tradition, the date is one week before the Formula 1 Monaco Grand Prix.

The race begins on Wednesday 16 May, with the start being in the early afternoon at 14.30. After the passage to **Desenzano** and **Sirmione del Garda**, the **Parco Sigurtà di Valeggio Sul Mincio** and **Mantua**, **Ferrara**, the cars will reach **Comacchio** to head to **Ravenna** and finish the first day of the race in **Cervia-Milano Marittima** with arrival scheduled at 21:55.

The next day, **Thursday 17 May**, the start is at 6:30 for Rome. The cars of the 1000 Miglia will cross through **Pesaro**, **the Republic of San Marino**, **San Sepolcro** and **Arezzo**, where there will be a stop for lunch; re-start towards **Cortona**, **Orvieto** and **Amelia**, arriving in **Rome** at 20:15 pm, ending the stage with a parade along Via Veneto.

Friday 18 May, at 6:30, departure at dawn for the third leg returning from the capital: all in one go from **Ronciglione**, **Lago di Vico**, **Viterbo**, **Radicoferri** and **Siena**, up to **Monteriggioni** for lunch break.

The return journey will resume towards **San Miniato** and then **Lucca**, and up towards **Pietrasanta**. After the restoration of the old road, the **1000 Miglia** will be able to cover the stretch of the **1949 edition**, between **Sarzana** and **Passo della Cisa**. The third stage will end again in **Parma** at 21:15 pm, the city of the last night of the race.

Departing from **Parma** at 6:30, towards **Salsomaggiore Terme**, **Piacenza** and **Lodi**, the cars in the race will drive to **Milan**, crossing the heart of the Lombard metropolis; the stamp control scheduled in Piazza Duomo will give a unique backdrop for the first time to all the participants in the race. From **Milan** the

Freccia Rossa convoy will continue for the passage in the renovated **Alfa Romeo Historical Museum in Arese**, to then enter the **Autodromo Nazionale di Monza** for the last lunch on the race track.

The final stretch of the race will include the passages from **Bergamo, Chiari, Ospitaletto**, before crossing the finish line, in the early afternoon, on the platform of Viale Venezia in Brescia scheduled for 16:00.

NOVELTIES

The cars in the race will start from Brescia a day before the traditional start date, to give the city a white night at the same time as the arrival of the race. The race will start on Wednesday instead of Thursday from Viale Venezia where it will return on Saturday afternoon 19 May. After seventy years, furthermore, the 1000 Miglia will return to Milan. On Saturday 19 Ma, during the last Parma-Brescia stage, there will be a Stamp Control, for the first time, in Piazza Duomo.

THE 1000 MIGLIA 2018 PRIZES

Marc Newson and Joel Berg are the creators of the Cup and the 1000 Miglia Medals, the prestigious prizes that will be awarded to the winners of the thirty-sixth historical re-enactment of the Freccia Rossa. Newson and Berg are two world-famous icons in the world of design and communication.

Several of Newson's works are considered true cultural symbols and are exhibited in the most important museums in the world, such as the MoMa in New York and the Vitra Design Museum in Basel.

In 2005, Newson was also included by Time in the list of the 100 most influential people in the world. Among his most prestigious projects, there is the design of the Apple Watch, the cult watch that marked the shift of technology to more sought-after luxury.

Berg has collaborated with brands such as Donna Karan, Calvin Klein, H & M, Benetton and Marc O'Polo, managing the image of products in international markets.

STATEMENTS OF THE ORGANIZERS

PIERGIORGIO VITTORINI Chairman of the Automobile Club di Brescia

«The 1000 Miglia brings with it the spirit of our city, of this lively and never tamed Brescia. I like to witness this dream that comes true every year and I am proud to take part in it, on behalf of the many members of our Automobile Club that has been operating for 91 years with a spirit of service and a sense of belonging to this community».

ALDO BONOMI Chairman of 1000 Miglia Srl

«1000 Miglia, with its push towards technological progress, has promoted a culture of improvement. Competition, loyalty and determination are the current values of the identity of 1000 Miglia: social cohesion is an identifying element. Drivers and spectators are today, like yesterday, united by the same emotion of exchange, one useless without the other! Cohesion is competition, it is meaning, behaviour and attitude».

FRANCO GUSSALLI BERETTA Deputy Chairman of 1000 Miglia srl

«1000 Miglia is an excellence to be enhanced and made known in its identity. 1000 Miglia is a way of life that brings people together and conquers them through the passion for engines, of course, but also through the values that characterize it: uniqueness, dynamism, technology, fair play, originality».

ALBERTO PIANTONI Amministratore Delegato di 1000 Miglia Srl

«The cars that today honour the Freccia Rossa, and that still compete, are moving pieces of art, they are the affirmation of a craftsmanship that goes beyond time and projects towards design and beauty, taste and fashion. Putting culture at the centre of our event means being far-sighted and not opportunistically looking at the here and now, it means taking up the challenge that is the spirit of 1000 Miglia».

MARIA BUSSOLATI BONERA 1000 Miglia Charity

I am very happy to be here today to represent the great heart of Brescia, which beats in unison with that of 1000 Miglia in an ambitious project in favour of the children of our city. This initiative, strongly supported by AC Brescia and 1000 Miglia srl, has involved many companies and associations of the

Brescia region, bearing witness to a strong ability of the territory to get together and work as a system. Since 2016, with Alisolidali, we linked targeted solidarity events to 1000 Miglia, culminating today in 1000 Miglia Charity. I would like to thank all the people and all the businesses involved in this wonderful network of solidarity, for Brescia and for the people of Brescia and, of course, a special thanks to 1000 Miglia. I hope that this year too, the most beautiful historic car race in the world will be able to catalyse international attention to our city, our products and the talent of the people of Brescia